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NetEx to Provide Free WAN Optimization Software for Dell/EqualLogic PS Series Users

MINNEAPOLIS, Minn. – June 23, 2011 – NetEx®, a leading company providing a WAN optimization virtual appliance solution, today announced that it is offering free WAN optimization software for Dell EqualLogic PS Series iSCSI SAN storage users who are replicating data over WANs. The HyperIP® free annual subscription offer addresses the challenges of replicating data over networks with conditions such as packet loss, latency and jitter that can negatively affect throughput and performance over virtualized and cloud computing environments.

This offer entitles Dell/EqualLogic users to two free one-year subscriptions of its 2Mb/s HyperIP WAN Optimization virtual appliance that improves the performance of replication across a WAN. Dell users worldwide can deploy HyperIP with PS Series effective immediately. The HyperIP WAN Optimization virtual appliance can be downloaded from the NetEx website at www.netex.com or from the VMware Virtual Appliance Marketplace. Dell distribution partners or resellers who are interested in reselling HyperIP are encouraged to sign up as a NetEx HyperChannel partner by filling out the following application: Become a Partner.

Dell EqualLogic PS Series SANs are ideal for the new age of Internet-based applications, which demand unpredictable increases in storage capacity while continuously serving up uninterrupted access to data. PS Series SANs offers a dynamic response to the unique demands of each application, learning and adapting to its behavior and adapting to shifting workloads to help

ensure responsiveness and consistent uptime. Enterprise-class storage management capabilities are built in, including remote replication and thin provisioning.

In a survey prepared by TechValidate, a third-party research firm that generates real-world data on technology products and services based on surveys of users, a Dell EqualLogic customer reduced replication, backup, and migration times by 60 to 90 percent using HyperIP. http://www.techvalidate.com/product-research/netex-hyperip/case-studies/C40-E27-A60

For more information on the use of HyperIP with Dell EqualLogic iSCSI SANs, click HyperIP Application Note for Dell EqualLogic.

"Time and time again, we have proven how HyperIP WAN optimization virtual appliances speed backup and replication applications, and Dell's EqualLogic PS Series is an ideal platform for demonstrating this to a new class of customers," said Robert MacIntyre, Vice President, Business Development and Marketing at NetEx. "When data, or virtual systems, must be transferred between locations as in a DR test scenario, users will find that HyperIP delivers a significant performance boost."

This program will be available through July 2012.

NetEx's award-winning HyperIP WAN optimization virtual appliance is a VMware Ready solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patentpending technology accelerates data replication and file transfers by aggregating multiple applications over a shared connection, and mitigating network conditions that lead to poor application performance and throughput. HyperIP supports a full range of data management applications, including backup, replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy a WAN accelerator into their existing VMware infrastructures.





About NetEx

NetEx has provided high-end networking tools for over 25 years to some of the world's largest and most sophisticated organizations. Today, NetEx focuses on virtual appliance-based WAN optimization software that is affordable and practical for solving WAN throughput issues for users, solution providers and IT service companies. The company is based in Minneapolis, MN. For more information about NetEx, visit www.netex.com or call +1-763-694-4300.

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