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HyperIP Now Part of the Bechtle Comsoft Catalog Online Shops

MINNEAPOLIS, Minn. – June 19, 2012 – <u>NetEx</u>®, a leading company providing a WAN optimization virtual appliance solution, today announced that its <u>HyperIP</u> WAN optimization virtual appliance is now available for purchase via the Bechtle Comsoft catalog online shops.

Represented in eight countries, Comsoft direct has over 6,000 products from over 100 manufacturers and offers virtually all software relevant for the B2B market. Bechtle AG's software specialist offers a comprehensive assortment of products, and is constantly adding new manufacturers, and, most recently, new online shops. These portals feature numerous filter options and an intuitive structure. Customers can explore the manufacturers' complete product lines.

The new online shops are for the DACH region, the Benelux countries, France, Italy and Spain. "The new Comsoft online shops offer all the experience we've gained in our many years as a specialist for software licensing and management. Whether a large corporate group or an SMB, whether IT administrators, HR staff or marketing pros—our portfolio has the right solution for every business division," explains Pulver, COO of Comsoft direct. "We provide everything from a single source, significantly reducing the workload on our customers' purchasing departments. The often inconvenient search for a supplier is over. And so is inefficient and costly procurement." A host of filter options such as users, licensing types, operating system or language make it easy to find the right product.

"We are pleased to have our HyperIP WAN optimization virtual appliances included in this online offering," said Robert MacIntyre, Vice President, Business Development and Marketing at NetEx. "Bechtle Comsoft significantly increases our sales reach and market penetration in Europe."

NetEx's award-winning HyperIP WAN optimization virtual appliance is a VMware Ready solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patentpending technology accelerates data replication and file transfers by aggregating multiple applications over a shared connection, and mitigating network conditions that lead to poor application performance and throughput. HyperIP supports a full range of data management applications, including backup, replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy a WAN accelerator into their existing VMware infrastructures.





About NetEx

NetEx has provided high-end networking tools for over 25 years to some of the world's largest and most sophisticated organizations. Today, NetEx focuses on virtual appliance-based WAN optimization software that is affordable and practical for solving WAN throughput issues for users, solution providers and IT service companies. The company is based in Minneapolis, MN. For more information about NetEx, visit www.netex.com or call +1-763-694-4300.