



**CONTACT CLIENT:**

Robert MacIntyre  
NetEx  
763-694-4300  
bob.macintyre@netex.com

**CONTACT AGENCY:**

Mark Smith  
JPR Communications  
818-884-8282  
[marks@jprcom.com](mailto:marks@jprcom.com)

**NetEx Adds Support for Microsoft Hyper-V to Market Leading Series of HyperIP-based Virtualization Solutions**

MINNEAPOLIS, Minn. – January 5, 2010 – [NetEx](#)®, the leader in WAN optimization software, today announced that it is adding support for Microsoft’s Hyper-V server virtualization software to its award-winning HyperIP® acceleration software, expanding its market leadership in optimizing data movement for virtualized infrastructures to the Microsoft platform.

NetEx will support Microsoft management products in Hyper-V in the next release of HyperIP due in Q1 2010. The addition of Microsoft support leverages the company’s expertise and market leadership in the VMware virtualization market where HyperIP optimizes long-distance data movement for more than a dozen VM management applications. NetEx was the first company to deliver a software only WAN acceleration solution to enable the live migration of VMware data across WAN distances, using HyperIP to accelerate the movement of VMotion and Storage VMotion images to remote sites. According to test results from DeepStorage Labs, HyperIP can accelerate VMotion migration by 1000 percent compared to native VMware speeds. HyperIP also supports vCenter Site Recovery Manager and vCenter Converter to optimize the migration of physical-to-virtual images.

NetEx is planning to provide similar HyperIP capabilities for the Hyper-V environment. The first Hyper-V capable version of HyperIP will support Microsoft’s Live Migration feature, enabling the movement of operating virtual machines from one Hyper-V physical host to another without any disruption of service or perceived downtime. The addition of HyperIP enables the potential

use of Hyper-V and Live Migration beyond the data center to open up long-distance movement of live virtual machines to remote sites via WAN connections without the typical distance limitations and latency problems encountered with WAN-based data movement.

With its entrenched position in the VMware market and now support for Microsoft Hyper-V, NetEx is well-positioned for the next wave of growth in the server virtualization market with products for the two leading vendors of server virtualization software, according to IDC's October 2009 Worldwide Quarterly Server Virtualization Tracker report.

“Hyper-V is a hot product that has gained rapid market acceptance within Windows Server infrastructures, and now another market that will dramatically benefit from the optimization capabilities of HyperIP,” said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. “Having a presence in both the Hyper-V and VMware camps has NetEx ideally positioned for the future of server virtualization spurred by an upcoming technology refresh for aging server infrastructures with virtualization as a default IT strategy for deployment, virtualization as a standard technology for cloud computing, and the evolution of IT strategies to more effectively manage virtualization deployments and virtualized infrastructures.”

### **About HyperIP**

HyperIP is NetEx's award-winning business continuity and disaster recovery optimization solution for backup, recovery and data replication applications. Patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup and remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP as a plug-and-play appliance and as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing virtualized infrastructures.

NetEx is currently making HyperIP for VMware WAN optimization software available for a free 10-day trial, allowing organizations the time to properly test HyperIP with replication, backup, cloud storage, and other IP-based data transfer requirements and managed service offerings. Qualified end users, service providers and resellers can download HyperIP software at <http://www.netex.com> and simply click the 'free evaluation' button on the company home page. Access to the free HyperIP evaluation software is also available through the VMware Virtual Appliance Marketplace at <http://www.vmware.com/appliances/directory/node/155643>. HyperIP for VMware WAN optimization software carries a list price of \$2000.

A complete list the BC/DR solutions supported by HyperIP is available at <http://www.netex.com/products/hyperip/supported-applications>.

### **About NetEx**

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit [www.netex.com](http://www.netex.com) or call +1-763-694-4300.

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