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NetEx to Provide Free HyperIP WAN Optimization Software Through the VMware Virtual Appliance Marketplace

MINNEAPOLIS, Minn. – March 8, 2011 – [NetEx®](#), a leading company providing a software-only WAN Optimization solution, and VMware Inc. (NYSE: VMW), the global leader in virtualization and cloud infrastructure, today announced the availability of a free annual subscription for the HyperIP virtual appliance software through the VMware Virtual Appliance Marketplace (VAM), the industry's largest online directory of virtual appliances.

Qualified VAM users of replication and backup applications are eligible for a maximum of two free annual subscriptions of the 2Mb/s HyperIP (VM edition), a virtual appliance that improves the performance of moving large amounts of data across a WAN. Downloads of the HyperIP virtual appliance are available from the [VMware VAM website](#) and require a VAM login. The free download program is offered until the end of the year.

The VMware VAM features more than 1,500 appliances spanning the areas of security, content and collaboration, infrastructure, databases and networking. HyperIP is a WAN optimization virtual appliance that operates on VMware virtual infrastructure. The software technology provides significant value to VMware Infrastructure applications including VMotion, SRM, data replication and backup applications by mitigating network issues that degrade overall application throughput and performance over the WAN.

“Organizations looking to boost the performance of their VMware infrastructure will find that HyperIP is an ideal way to overcome the challenges of network conditions, such as packet loss, latency and jitter, that are inherently found in virtualization and cloud computing environments,” said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. “We have worked closely for years with VMware as a member of its Technology Alliance Partner Program as well as being certified with VMware Ready status and have successfully accelerated data through multiple flavors of virtual platforms for a number of years. We are glad to be able to extend this promotion to VAM users looking to supercharge data transfers within their own VM environments.”

NetEx’s award-winning HyperIP is a software-only, virtualization-ready WAN optimization solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. The full version of HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup & remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing VMware infrastructures.

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About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world’s fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world’s largest and most sophisticated organizations, including some of the most prestigious providers of financial,

transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

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