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NetEx Named Tech Awards Circle Winner for the Second Time

Selected Among Top Technology Products, Services, Vendors, Individuals for 2010

MINNEAPOLIS, MN, July 12, 2010 – NetEx, the leader in WAN optimization software has been selected as a winner of the Tech Awards Circle, taking Silver in the Midrange Software category for the second year in a row. Winners were selected by an independent circle of publication reviewers/journalists from nominations based on a broad range of achievements from product and technology innovations to talented executive leadership and engineering innovators.

Tech Awards Circle celebrates the products, services, vendors and individuals making a difference in the industry today.The winners represent a broad range of achievements, from hardware to software to services in consumer/SOHO, SMB, midrange, and enterprise markets. Gold, silver and bronze awards were given out in each category.

"Despite overwhelmingly strong competition, NetEx exhibited true industry excellence to be recognized among the top of the Tech Awards Circle," said Kevin Anderson, awards program coordinator. "Our judges were pleased at the level of submissions from all the vendors entering this year's competition, so to be named a winner of this prestigious award is a testament to the quality and innovation unrivaled in the high tech community."

"The Tech Awards Circle continuously honors the most innovative products in our industry. It is a great achievement for HyperIP to be recognized among the best two years in a row," said Robert MacIntyre, Vice President, Business Development and Marketing at NetEx. "We have seen incredible interest in our HyperIP software among organizations looking to boost

the performance of storage replication and migration applications within their VMware ESX Server environments. HyperIP significantly cuts the costs and complexity of their existing backup, recovery and data replication environments while providing up to 10X throughput improvement for mission critical applications."

The winning product, HyperIP, is a software-only, virtualization-ready WAN optimization solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup & remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing VMware virtual infrastructures.

More information about Tech Awards Circle, including the full list of winners, is available online at http://www.techawardscircle.com or by email at info@techawardscircle.com.

About Tech Awards Circle
In its second year, Tech Awards Circle was established to truly honor the 'best of the best' in technology. Tech Awards Circle is not affiliated with an analyst firm or a media company, both of which are directly supported by tech vendors through consulting relationships or advertising sales, so it is uniquely unbiased and immune to conflicts of interest. Entries are judged by an independent circle of journalists, including product reviewers, each with at least a decade of experience covering technology from consumer electronics to enterprise-class computing. For more information or to be added to the mailing list please visit www.techawardscircle.com.

About NetEx
Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial,

transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.Follow Netex: http://twitter.com/hyperip

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