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NetEx Bolsters Application Support of HyperIP for VMware in Accelerating Long-Distance Migration of Virtual Machines

Company Adds Support for vCenter Converter Allowing IT to Leverage HyperIP to Speed Up Migration and Deployment of Virtual Machine Images Across WANs

MINNEAPOLIS, Minn. –November 17, 2009 – NetEx®, the leader in WAN optimization software, today announced an expansion of its endorsement of VMware virtual infrastructures with support for VMware's vCenter Converter with HyperIP for industry-leading acceleration for movement of converted virtual machines images across WANs.

VMware's vCenter Converter allows IT operations to automate and simplify physical-to-virtual machine conversions as well as conversions between virtual machine formats. Businesses save time and money with centralized management of remote consolidation of multiple physical servers converted to VMware virtual machines. Those VMs can then be migrated to a central data center with HyperIP accelerating the movement of those remote VMs, reducing migration windows and saving on expensive WAN bandwidth.

HyperIP for VMware is the industry's only virtualized software-based WAN optimizer, operating in VMware ESX Server – including the new vSphere cloud-optimized virtual infrastructure – to boost the performance of storage replication, backup, disaster recovery and migration applications. In addition to accelerating long-distance movement of newly-converted virtual machines using vCenter Converter, HyperIP is the first and only industry solution to

optimize the movement of cold and hot migrations between VMware ESX servers over WAN connections.

"The server virtualization revolution is only just beginning and vCenter Converter makes it easier for companies to undertake server consolidation projects to deploy dozens or hundreds of new virtual machines," said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. "NetEx is committed to helping VMware users simplify and optimize their consolidation efforts. HyperIP helps companies accomplish their server virtualization goals while saving time and money with unmatched acceleration for moving virtual machines anywhere in the world via WAN connectivity."

The vCenter Converter-HyperIP combination brings a new level of efficiency and flexibility to large-scale conversion of physical servers. VMs created to test new applications can be easily and quickly migrated to virtualized production environments. In replication applications for DR purposes, vCenter Converter creates clones of operating VMs that can then be sent to remote DR and archival sites via HyperIP optimization, dramatically reducing the backup window and Recovery Time Objectives when HyperIP is used to restore the cloned image.

NetEx HyperIP for VMware is built on a software design optimized for long-distance data migration that mitigates performance degradation due to distance latency and packet loss. HyperIP further optimizes the available bandwidth and increases the efficiency of moving vCenter Converter and VMotion migrations over a WAN by aggregating TCP data streams (8000+). The net result can be more than a 300-1000 percent performance improvement in migration speeds compared to native.

Qualified end users, service providers and resellers can download HyperIP software at http://www.netex.com and simply click the 'free evaluation' button on the company home page.

The addition of vCenter Converter support extends NexEx's lead in supporting the industry's top backup, DR and replication applications from companies such as VMware, EMC,

NetApp, FalconStor, Symantec, IBM, Data Domain and many more. A complete list of HyperIP supported applications is available at http://www.netex.com/products/hyperip/supported-applications . Follow us on twitter - http://twitter.com/hyperip.

About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

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