![HyperIP by netex logo]

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Dell South Africa to Resell NetEx HyperIP WAN Optimization Virtual Appliance to Meet Growing Demand for Disaster Recovery

MINNEAPOLIS, Minn. – July 28, 2011 – NetEx®, a leading company providing a WAN optimization virtual appliance solution, today announced that it has signed Dell South Africa as a reseller for its HyperIP WAN optimization virtual appliance to keep pace with the growing demand in the region.

Dell's global business strategy combines its direct customer model with new distribution channels to ensure better market coverage. Developing industry and commerce in the region in medium and large corporations in the telecom, finance, manufacturing, government, and resources sectors is expected to drive demand for virtualized storage infrastructures.

"We are pleased to introduce HyperIP WAN optimization virtual appliances to South Africa for greater return on IT investment," said Robert MacIntyre, Vice President, Business Development and Marketing at NetEx. "Dell South Africa is an ideal reseller for HyperIP as HyperIP has been proven to reduce replication, backup, and migration times in Dell storage environments by 60 to 90 percent."

More information on the use of HyperIP with Dell iSCSI SANs is available via a HyperIP Application Note for Dell EqualLogic.

NetEx's award-winning [HyperIP](#) WAN optimization virtual appliance is a [VMware Ready](#) solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patent-pending technology accelerates data replication and file transfers by aggregating multiple applications over a shared connection, and mitigating network conditions that lead to poor application performance and throughput. HyperIP supports a full range of data management applications, including backup, replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy a WAN accelerator into their existing [VMware](#) infrastructures.

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About NetEx

NetEx has provided high-end networking tools for over 25 years to some of the world's largest and most sophisticated organizations. Today, NetEx focuses on virtual appliance-based WAN optimization software that is affordable and practical for solving WAN throughput issues for users, solution providers and IT service companies. The company is based in Minneapolis, MN. For more information about NetEx, visit www.netex.com or call +1-763-694-4300.

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