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# NETEX HYPERIP NAMED AS ONE OF SEARCHSTORAGE.COM 'PRODUCTS OF THE YEAR'

NetEx Wins Bronze in Networking Equipment Category of '2008 Products of the Year' Awards

MINNEAPOLIS, Minn., March 5, 2009 --NetEx®, the leader in high-speed data transport over TCP, won the Bronze award in the networking equipment category of the 2008 Products of the Year competition for its <a href="HyperIP">HyperIP</a> 5.5 software, a business continuity and disaster recovery optimization solution for backup, recovery and data replication applications. This is the second time the company has been honored with a Product of the Year award from the editors of TechTarget's Storage Media Group, having won silver for an earlier version of HyperIP in 2004.

The annual Products of the Year awards are judged by the Storage magazine-SearchStorage.com editorial staff, in conjunction with a team of users, industry experts, analysts and consultants, based on criteria of innovation, performance, ease of integration into existing environments, ease of use and manageability, functionality and value. HyperIP was praised for its ease of integration and value with one judge saying the solution is "slick data transport optimization that works, is very reasonably priced and does what it says."

"We are not surprised that NetEx won Product of the Year for 2008 with TechTarget. Their Virtual HyperIP is a key component that we are bundling together with other 'best of breed' storage applications under VMware to help our customers significantly cut

BC/DR costs and complexity," said Richard O'Brien, Technical Director of Triangle Computer Services.

"It never gets old winning awards for your work helping provide customers with application acceleration and data transportation of their mission-critical information around the globe with the utmost performance and data integrity in the industry," said Robert MacIntyre, Vice President of Business Development and Marketing at NetEx. "It is again a pleasure to be among the winners of TechTarget's 'Products of the Year' awards and we will continue to strive to provide award-quality solutions into the future as we have for more than 20 years."

Virtual and appliance based versions of HyperIP provide unmatched performance for moving TCP data efficiently using patent-pending technology that accelerates and optimizes the industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP/IP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any optimization appliance on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup & remote replication and business continuance / disaster recovery (BC/DR).

HyperIP is available in a variety of scalable configurations, based upon bandwidth required with data rates ranging from 1.5 Mb/s up to 800 Mb/s. Competitive vendors lack the wide scalability of the HyperIP solution because of hardware-limited data rate designs. To improve the data rate performance beyond the hardware-enforced limits, customers are forced into a forklift upgrade and are required to install entire new systems, both at the local data center and remote site, wasting time and the initial hardware investment. HyperIP eliminates these problems with the scalable software design at the core of HyperIP. HyperIP software is also the only technology on the market that provides Synchronization on Demand and Recovery on Demand features for free.

### **About TechTarget's Storage Media**

TechTarget's SearchStorage.com is the number one online destination for IT professionals charged with purchasing, implementing, and managing storage systems at the core of large- and medium-sized businesses. More than 600,000 storage-focused IT executives, managers, and staff rely on SearchStorage.com for the information they need to do their jobs. SearchStorage.com content includes original editorial features, news, expert storage advice, Webcasts, and white papers. TechTarget's Storage Magazine is the only monthly resource that provides information technology (IT) executives, managers, and staff with in-depth analysis and forward-looking guidance on managing, storing, networking, and safeguarding the data at the core of large organizations. More information can be found at www.SearchStorage.com.

## **About Triangle**

Founded in 2000 as part of Triangle Group and then later bought out by the management team in 2006. Triangle, based in Dublin Ireland has been designing and deploying virtualisation solutions since 2001—long before virtualisation emerged as a buzz word. Holder of numerous global awards from customers and major application vendors alike. Triangle were founding members of the VMware VAC programs and are the first company outside of the USA to win a coveted IBM Beacon Award. With a strong focus on innovation, Triangle's mission is to use best in class products together with proven best practices to simplify operations, exceed business and IT objectives while driving down costs. More information can be found at www.triangle.ie.

#### **About NetEx**

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx has provided the world's fastest data transport in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, BellSouth, Qwest, Royal Bank of Scotland Group, LloydsTSB, NDC Health, IRS, American, Lufthansa, Northwest, United Airlines and Kellogg. For more information about NetEx, NetEx/IP or HyperIP, visit <a href="https://www.netex.com">www.netex.com</a> or call +1-763-694-4300.

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