

### **CONTACT CLIENT:**

Robert MacIntyre
NetEx
763-694-4300
bob.macintyre@netex.com

### **CONTACT AGENCY:**

Mark Smith JPR Communications 818-884-8282 marks@jprcom.com

# NetEx To Exhibit Software Only WAN Optimization Solution at AFCEA West 2010

MINNEAPOLIS, Minn. – February 1, 2010 – NetEx®, the leader in WAN optimization software, today announced that it will exhibit its award-winning HyperIP® acceleration software, which dramatically improves data throughput of SATCOM applications, at AFCEA West 2010 in Booth 611 at the San Diego Convention Center February 2-4.

NetEx HyperIP WAN Optimization software dramatically reduces the time it takes to transfer mission-critical surveillance, satellite imagery and replication data across long distance and limited bandwidth communication links. NetEx software minimizes the effects of high network latency, packet loss, jitter and other network disruptions that can significantly degrade throughput and application performance. NetEx software is used by the U.S. Federal Government, including customers in both the Federal civilian sector and various U.S. military branches.

HyperIP software runs as a virtual appliance in a VMware ESX or vSphere environment, allowing the benefits of WAN Optimization to be realized without adding additional hardware, preserving the Size, Weight, and Power (SWaP) characteristics of a deployed solution. An additional benefit is that HyperIP can be downloaded and installed on existing systems in the field, providing immediate performance improvements for these data-intense applications.

"Government and military organizations looking to replicate imagery data across vast regions will find that the NetEx HyperIP is an ideal solution to move data quickly and securely," said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. "HyperIP drastically improves data transfer rates of satellite communication and terrestrial applications, ensuring the transportation of their valuable information will be protected and delivered on time, every time. AFCEA West 2010 is an ideal venue to showcase this functionality to a targeted audience of military professionals and government agencies looking for just such a solution."

Co-sponsored by AFCEA International and the U.S. Naval Institute, West 2010 is the largest event on the West Coast for communications, electronics, intelligence, information systems, imaging, military weapon systems, aviation, shipbuilding, and more. This is one-of-a-kind forum is attended by key decision makers and technology professionals from important military installations and government agencies on the West Coast. Additional information about the show can be found at <a href="http://www.afcea.org/events/west/10/introduction.asp">http://www.afcea.org/events/west/10/introduction.asp</a>

## **About HyperIP**

HyperIP is NetEx's award-winning business continuity and disaster recovery optimization solution for backup, recovery and data replication applications. Patent-pending software only technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup and remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP as a plug-and-play appliance and as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing virtualized infrastructures.

NetEx is currently making HyperIP for VMware WAN optimization software available for a free 10-day trial, allowing organizations the time to properly test HyperIP with replication,

backup, cloud storage, and other IP-based data transfer requirements and managed service offerings. Qualified end users, service providers and resellers can download HyperIP software at <a href="http://www.netex.com">http://www.netex.com</a> and simply click the 'free evaluation' button on the company home page. Access to the free HyperIP evaluation software is also available through the VMware Virtual Appliance Marketplace at <a href="http://www.vmware.com/appliances/directory/node/155643">http://www.vmware.com/appliances/directory/node/155643</a>. HyperIP for VMware WAN optimization software carries a list price of \$2000.

### **About NetEx**

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

###

NetEx and HyperIP are registered trademarks of NetEx. All other trademarks herein are the property of their respective owners.