



CONTACT CLIENT:

Robert MacIntyre
NetEx
763-694-4300
bob.macintyre@netex.com

CONTACT AGENCY:

Mark Smith
JPR Communications
818-884-8282
marks@jprcom.com

NetEx Supercharges Performance of Applications Across Cisco Networks

MINNEAPOLIS, Minn. – April 6, 2010 – [NetEx®](#), the leader in WAN optimization software, today announced that its award-winning HyperIP® supercharges the performance of the industry's widest range of storage replication applications across Cisco networks without the complexity and interoperability issues of third-party hardware devices.

IT infrastructures operating with pure Cisco environments often face a complex, lengthy and contentious process to introduce WAN optimization without impacting other data moving across the network. Unlike specialized hardware-based WAN optimization solutions that compete with Cisco and are perceived as polluting the Cisco network, HyperIP is completely non-disruptive to the Cisco environment as it operates from non-intrusive VMware ESX servers near the application. As a software-based virtual appliance and operating out of band, installation of HyperIP is faster and simpler, and can be managed from a central location, saving on IT management expenses.

“NetEx HyperIP changes the conventional approach to WAN optimization with a software-based virtual appliance that is quick and simple to deploy, easy to manage and creates LAN-type performance for data movement across WANs,” said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. “Companies can use HyperIP software as a global standard for WAN-based data replication acceleration, even in a pure Cisco network, without disruptions or conflicts, making it a much better alternative to hardware-based solutions.”

HyperIP is an enabling technology that operates over Cisco networks supercharging the performance of the widest range of replication applications, including support for applications from EMC/Data Domain, Dell/EqualLogic, HP/LeftHand, IBM, Microsoft, Network Appliance, VEEAM and many others. Scalability to higher data rates can be achieved through a simple software key, eliminating the need for any forklift hardware appliance upgrades that may impact the network or production schedules.

A free download and trial is available from our website: <http://www.netex.com>

About HyperIP

HyperIP is NetEx's award-winning business continuity and disaster recovery optimization solution for backup, recovery and data replication applications. Patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup and remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP as a plug-and-play appliance and as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing virtualized infrastructures.

About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's

HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

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