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HyperIP Positioned for Cloud Infrastructures & Virtualization Applications

Enabling Infrastructure as a Service

MINNEAPOLIS, Minn. – February 23, 2009 – [NetEx](#)®, the leader in WAN optimization software, today announced that its award-winning HyperIP® software-only WAN optimizer is the only product on the market that is primed for the intersection of two critical IT trends – virtualization and cloud storage/computing – enabling an unmatched flexibility for enterprises to quickly and easily migrate, replicate backup and recover cloud-based data wherever it is deployed around the world.

NetEx released HyperIP for VMware to take advantage of the server and infrastructure consolidation benefits of VMware, including the new VMware vSphere 4, with its cloud-specific features, enabling large enterprises as well as SMBs and SMEs to build private clouds on top of their VMware virtualized infrastructures. HyperIP accelerates a wide range of VMware data migration functions across WANs, including VMotion and Storage VMotion, vCenter Site Recovery Manager and vCenter Converter to optimize the migration of physical-to-virtual images. In recent validation testing DeepStorage Labs found that using HyperIP can accelerate VMotion migration of virtual machines by 1,000 percent, exceeding the performance specifications from NetEx.

Infrastructure virtualization has become a key enabling technology for cloud-based applications as more enterprises seek to lower their IT costs by moving their infrastructures to computing and

storage clouds for on-demand services. With an increasing amount of IT services being deployed from a variety of clouds, some experts see the economic appeal of cloud computing and cloud storage to be part of a larger overall trend toward the Infrastructure as a Service (IaaS) with all IT services delivered as on-demand utilities. NetEx is already prepared for this trend with its HyperIP software, a solution designed to increase transfer application efficiencies and to overcome the costs or bandwidth limitations of replicating, migrating and recovering data from cloud storage sites. HyperIP is an indispensable software transport application for any enterprise that is using cloud storage but cannot afford extended downtime to restore remote files after a local failure. HyperIP eliminates this issue by enabling enterprises to move or replicate vast amounts of critical information using their common Ethernet and TCP/IP networks. In addition, NetEx is the only WAN optimization vendor that offers high-speed Recovery on Demand technology following a data disaster.

With the HyperIP Recovery on Demand feature, NetEx gives customers access to wide open performance keys to speed data recovery operations from the cloud when a disaster hits. NetEx sells HyperIP solutions in a variety of scalable configurations with data rates ranging from 1.5 Mb/s up to 800 Mb/s. Under the Recovery on Demand program the company provides customers with a free software key with unlimited bandwidth (full open keys) for 10 days or until they have recovered completely.

“It’s no secret that cloud computing and cloud storage will be the cornerstones of the virtual data center of the future, but there still needs to be a viable and economical method to migrate, deploy and recover the vast amounts of data that are being virtualized and stored in cloud sites around the globe,” said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. “NetEx recognized these trends early on and we are now ideally positioned with HyperIP as the premier optimization solution for moving large data sets across WANs securely, swiftly and seamlessly. It is just not feasible to provide these types of on demand (cloud) services with hardware-based optimization solutions. The hardware based WAN optimizers simply cannot meet these levels of scalability required for cloud DR services. Fork lift upgrades are non starters.”

About HyperIP

HyperIP is NetEx's award-winning business continuity and disaster recovery optimization solution for backup, recovery and data replication applications. Patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup & remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing VMware infrastructures.

NetEx leads the industry in supporting the top backup, DR and replication applications from companies such as IBM, HP/Lefthand, EMC, NetApp, FalconStor, VEEAM, DataCore and many more. A complete list the BC/DR solutions supported by HyperIP is available at: <http://www.netex.com/products/hyperip/supported-applications>.

About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

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