



**CONTACT CLIENT:**

Robert MacIntyre  
NetEx  
763-694-4300  
[bob.macintyre@netex.com](mailto:bob.macintyre@netex.com)

**CONTACT AGENCY:**

Mark Smith  
JPR Communications  
818-884-8282  
[marks@jprcom.com](mailto:marks@jprcom.com)

**NetEx Among Five Finalists Vying for Storage Products of the Year Award**

**MINNEAPOLIS, Minn., January 29, 2009** --NetEx®, the leader in high-speed data transport over TCP, was named among five finalists in the storage networking equipment category of the 2008 Storage Products of the Year awards for its HyperIP 5.5, a business continuity and disaster recovery optimization solution for backup, recovery and data replication applications.

The annual Products of the Year awards are presented by the editors of TechTarget's Storage magazine and SearchStorage.com, honoring storage technology based on its innovation, performance, ease of integration into existing environments, ease of use and manageability and unique functionality. Winners will be announced in February.

“Having previously won the silver award for an earlier version of HyperIP as part of the 2004 Products of the Year awards, I can definitely say that it is an honor to be recognized as one of the leading storage products in the marketplace today,” said Robert MacIntyre, Vice President of Business Development and Marketing at NetEx. “And with the release of our newest version, HyperIP 5.5.1, a software only version for VMware ESX virtual environments, we continue to extend the software innovation that we’ve been recognized for.”

Virtual and appliance based versions of HyperIP provide unmatched performance for moving TCP data efficiently using patent-pending technology that accelerates and optimizes the industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP/IP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any optimization appliance on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup & remote replication and business continuance / disaster recovery (BC/DR).

HyperIP is available in a variety of scalable configurations, based upon bandwidth required with data rates ranging from 1 Mb/s up to 800 Mb/s. Competitive vendors lack the wide scalability of the HyperIP solution because of hardware-limited data rate designs. To improve the data rate performance beyond the hardware-enforced limits, customers are forced into a forklift upgrade and are required to install entire new systems, both at the local data center and remote site, wasting time and the initial hardware investment. HyperIP eliminates these problems with the scalable software design at the core of HyperIP. HyperIP software is also the only technology on the market that provides Synchronization on Demand and Recovery on Demand features for free.

#### ***About Storage Magazine***

TechTarget's *Storage* is the only monthly publication that provides information technology (IT) executives, managers, and staff with in-depth analysis and forward-looking guidance on managing, storing, networking, and safeguarding the data at the core of large organizations. TechTarget distributes the magazine to a controlled, qualified circulation of 50,000 storage-focused IT professionals. *Storage* has received numerous awards, including the ASBPE Awards for Editorial Excellence and the Folio: Show "Ozzie" and "Eddie" Awards. In addition, the editorial staff of *Storage* has been named a finalist for the prestigious Jesse H. Neal Awards for Excellence in Business Journalism.

#### **About SearchStorage.com**

TechTarget's SearchStorage.com is the number-one online destination for IT professionals charged with purchasing, implementing, and managing storage systems at the core of large- and medium-sized businesses. More than 400,000 storage-focused IT executives, managers, and staff rely on SearchStorage.com for the information they need

to do their jobs. SearchStorage.com content includes original editorial features, news, expert storage advice, Webcasts, and white papers. More information can be found at [www.SearchStorage.com](http://www.SearchStorage.com).

## **About NetEx**

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx has provided the world's fastest data transport in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, BellSouth, Qwest, Royal Bank of Scotland Group, LloydsTSB, NDC Health, IRS, American, Lufthansa, Northwest, United Airlines and Kellogg. For more information about NetEx, NetEx/IP or HyperIP, visit [www.netex.com](http://www.netex.com) or call +1-763-694-4300.

# # #

NetEx is a registered trademark; NetEx/IP and HyperIP are trademarks of NetEx. All other trademarks herein are the property of their respective owners.