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NetEx to Exhibit HyperIP WAN Optimization Virtual Appliance at VMworld 2011

The company is also a co-sponsor of the VMunderground party

MINNEAPOLIS, Minn. – August 22, 2011 – NetEx®, a leading company providing a WAN optimization virtual appliance solution, today announced that it will be exhibiting its award-winning HyperIP® at VMworld 2011 in booth 1154 at the Venetian, Las Vegas August 29-September 1. The company will also exhibit at VMworld 2011 Europe, October 18-20 in Copenhagen, Denmark.

A VMware Ready solution with an extremely small virtual footprint, lowest cost and the industry's most supported backup applications, HyperIP is ideal for moving large data sets across WANs securely, swiftly and seamlessly, and provides significant value to VMware Infrastructure applications including VMotion, SRM, data replication by mitigating network issues that lead to poor application performance and throughput.

 NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling SMB, SME and Enterprise customers to quickly deploy a WAN accelerator into their existing VMware infrastructures. With an extremely scalable 'software' solution that is upgradable with a simple software key, HyperIP helps reduce bandwidth costs and dramatically reduces replication and backup windows for customers.

NetEx HyperIP is currently free for a limited time to VAM users of replication and backup applications. and includes two free annual subscriptions of the 2mb/s HyperIP virtual WAN Optimization software that is downloadable from the NetEx website or via the VMware Virtual Appliance Marketplace at http://www.vmware.com/appliances/directory/155643.

"VMworld has always been among the most successful events for us every year and we are pleased to have the opportunity to showcase HyperIP there again this year," said Robert MacIntyre, Vice President, Business Development and Marketing at NetEx. "Our appearance at VMworld is always well received and it is gratifying to see how many attendees are blown away at HyperIP's ability to deliver incrementally faster data delivery while simultaneously reducing bandwidth utilization within virtualized environments. VMware attendees will be excited about our tradeshow giveaway, so don't forget to stop by our booth, at location 1154."

VMworld 2011, hosted by VMware, is the leading virtualization and cloud infrastructure event of the year. It's specifically designed for IT professionals seeking to accelerate success in their enterprises as they preserve existing investments while aligning their specific requirements to enable the cloud. Thousands of IT innovators, practitioners, executives and technology providers attend VMworld to explore the leading edge of the industry's most powerful trend in more than 500 breakout and information-sharing sessions, 20-plus hands-on lab topics, invaluable networking opportunities and meet over 400 sponsors and exhibitors. More information about VMworld is available at http://www.vmworld.com/index.jspa

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About NetEx
NetEx has provided high-end networking tools for over 25 years to some of the world's largest and most sophisticated organizations. Today, NetEx focuses on virtual appliance-based WAN optimization software that is affordable and practical for solving WAN throughput issues for

users, solution providers and IT service companies. The company is based in Minneapolis, MN. For more information about NetEx, visit www.netex.com or call +1-763-694-4300.

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