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**Minnesota Trade Office Names NetEx
2010 Governor's International Trade Award Winner**

WAN optimization software leader recognized for success in building global markets

MINNEAPOLIS, Minn. – October 29, 2010 – [NetEx](#), the leader in WAN optimization software, today announced that it was honored for its success in building global markets with the 2010 Governor's International Trade Award by the Minnesota Trade Office, an office within the Minnesota Department of Employment and Economic Development focused on increasing state export sales in foreign markets.

NetEx was one of nine companies selected as "a good example of the hard work and ingenuity" for developing and continuing to expand a significant part of their business in foreign markets, for increasing or maintaining jobs in Minnesota to support international sales, and for developing novel approaches for competing globally. The companies were honored at a luncheon October 29 as part of Minnesota World Trade Week 2010.

"It seems rather appropriate that a company which specializes in data replication over long distances should be recognized for its impact on businesses around the globe," said Craig G. Gust, President and CEO of NetEx. "We are focused on serving the business needs of enterprises large and small worldwide and understand that, although we can't reduce the miles separating data centers, we can at least reduce the amount of time it takes for data to travel between them. We are very honored to have been recognized among the 2010 Governor's International Trade Awards winners and will continue to do whatever it takes to succeed both locally and abroad."

NetEx produces the award-winning HyperIP®, a software-only, virtualization-ready WAN optimization solution that is ideal for moving large data sets across WANs securely, swiftly and seamlessly, particularly between data centers. NetEx's patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup & remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing VMware infrastructures.

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About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx has provided the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, BellSouth, Qwest, Royal Bank of Scotland Group, LloydsTSB, NDC Health, IRS, American, Iberia, Northwest, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimization software has demonstrated impressive performance numbers for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

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