



CONTACT CLIENT:

Robert MacIntyre
NetEx
763-694-4300
bob.macintyre@netex.com

CONTACT AGENCY:

Mark Smith
JPR Communications
818-884-8282
marks@jprcom.com

Cristie Data Products GmbH wins Exclusive with NetEx for HyperIP High-Speed WAN Optimization Software

MINNEAPOLIS, MN, October 14, 2009 --[NetEx](#)®, the leader in high-speed WAN optimization software, today announced Cristie Data Products GmbH will be its exclusive reseller in the German-speaking market for its award-winning HyperIP® for VMware WAN optimization software, as well as software license and support services.

Cristie Data Products GmbH has a 40-year history in enterprise storage environments, working with industry leaders whose innovative products are among the best in their class. Cristie is also a VMware Enterprise Partner, with demonstrated traction in virtualization.

“For companies that are represented at multiple sites, replication and migration of business critical data over existing IP-based WAN links is a top issue,” says Volker Wester, CEO of Cristie Data Products GmbH. “IT managers are demanding solutions for moving high volumes of data quickly, easily, with optimal utilization of existing lines over any distance. This is exactly where HyperIP from NetEx complements our existing portfolio. The use of cheaper Internet bandwidth instead of expensive leased lines and the possibility of running different storage applications over the same connection results in a rapid return on investment, another compelling argument in times of tight budgets.”

Statements

“This agreement with Cristie Data Products GmbH will ensure that customers obtain the

best possible support in the design, testing and implementation of business continuity, data recovery and data migration solutions over IP WANs,” said John Mayo, International Channel Manager, NetEx. “Cristie is an ideal partner to strengthen our visibility in the German-speaking area, a region so important to us where there has been a need for scalable, disaster recovery and optimized replication to meet relevant legal requirements.”

HyperIP is award-winning disaster recovery WAN optimization software solution for backup, recovery and data replication applications. NetEx recently released HyperIP for VMware, WAN optimization software that enhances replication application performance for virtualized infrastructures. HyperIP for VMware supports data transfer rates from 1.5 Mb/s to 800 Mb/s, which provides growth and scalability for customers without the need to replace hardware. The software is available to qualified resellers, customers and prospects for proof of concept trials and can be downloaded free of charge from the NetEx website at: <http://www.netex.com/products/hyperip> or <http://www.hyperip.de/> in German-speaking regions.

About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world’s fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world’s largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, BellSouth, Qwest, Royal Bank of Scotland Group, LloydsTSB, NDC Health, IRS, American, Northwest, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx’s HyperIP WAN optimizer software has demonstrated impressive performance numbers for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

About Cristie Data Products GmbH

Cristie is one of the German storage industry's most enduring names. Solving data storage and protection issues for over 40 years, their success today continues to reflect their depth and experience in the industry. For more information, visit Cristie at www.cristie.de marketing@cristie.de or call +49(0)6028 9795 0.

###

NetEx is a registered trademark; NetEx/IP and HyperIP are trademarks of NetEx. All other trademarks herein are the property of their respective owners.