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NetEx HyperIP Continues to Provide WAN Optimization for Veeam Backup & Replication over Latent and Lossy Networks

MINNEAPOLIS, Minn. – May 25, 2011 – NetEx®, a leading company providing a WAN optimization virtual appliance solution, today announced that it continues to find success in partnering with Veeam Software by optimizing its Backup & Replication solution over latent and lossy networks.

Since partnering with Veeam last year, NetEx continues to offer its free 2Mb/s HyperIP® software to new and existing Veeam customers who license Veeam Backup & Replication. NetEx's HyperIP® WAN Optimization virtual appliance has helped several Veeam customers in a variety of industries who were challenged when moving mission-critical traffic over networks plagued with issues that impacted application throughput and performance. HyperIP significantly improves the transfer of virtual machines over WANs by mitigating network conditions that can hamper even the best backup and replication software.

The success of NetEx HyperIP in real-world installations has been corroborated by market research firm TechValidate, who has surveyed multiple users as to the effectiveness of HyperIP in conjunction with Veeam Backup & Replication, as well as other applications. The challenges, use cases, results and testimonials are consistent across the board for customers who are using the HyperIP WAN Optimization virtual appliance. Customers consistently report that HyperIP is solving their replication and backup throughput issues over WANs, with many customers selecting HyperIP over other solutions from Riverbed, Blue Coat and Cisco.

HyperIP helps customers meet transfer windows, reduces replication times and is a VMware Ready appliance, which provides assurance that HyperIP operates to the standards of VMware. Some of the reasons why HyperIP was selected over the competition are ease of use, cost-effective pricing, and scalability.

Below are links to TechValidate case studies from customers using Veeam Backup & Replication with HyperIP:

Large Enterprise Food Services Company
http://www.techvalidate.com/product-research/netex-hyperip/case-studies/C73-73E-6EB

Large Enterprise Automotive & Transport Company
http://www.techvalidate.com/product-research/netex-hyperip/case-studies/BF7-FDE-B9E

Medium Enterprise Real Estate Company
 http://www.techvalidate.com/product-research/netex-hyperip/case-studies/645-8B2-812

Medium Enterprise Professional Services Company
http://www.techvalidate.com/product-research/netex-hyperip/case-studies/865-1B6-416

Medium Enterprise Insurance Company
http://www.techvalidate.com/product-research/netex-hyperip/case-studies/671-D97-C22

Medium Enterprise Computer Services Company
http://www.techvalidate.com/product-research/netex-hyperip/case-studies/BAF-D66-8BA

Additional TechValidate research for HyperIP can be found at:
http://www.techvalidate.com/product-research/netex-hyperip.

"Companies of all sizes and industries are discovering the benefits of using NetEx HyperIP in conjunction with Veeam Backup & Replication for optimizing data transfers across a WAN," said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. "As an example, Ovations Food Services, a company whose purpose is to deliver fresh food and beverages with exceptional services to public assembly facilities throughout the United States and Canada, has implemented HyperIP with Veeam Backup and Replication to replicate data between several integral virtual machines from Tampa to Philadelphia on a daily basis. HyperIP is solving the network issues experienced over their 20Mbs WAN, improving Veeam replication

by more than 90 percent without costly bandwidth upgrades. HyperIP helped reduce Ovations' replication window from 15 hours to 3 hours."

NetEx's award-winning HyperIP WAN optimization virtual appliance is a VMware Ready solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patent-pending technology accelerates data replication and file transfers by aggregating multiple applications over a shared connection, and mitigating network conditions that lead to poor application performance and throughput. HyperIP supports a full range of data management applications, including backup, replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy the WAN acceleration software into their existing VMware infrastructures.

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About NetEx

NetEx has provided high-end networking tools for over 25 years to some of the world's largest and most sophisticated organizations. Today, NetEx focuses on virtual appliance-based WAN optimization software that is affordable and practical for solving WAN throughput issues for users, solution providers and IT service companies. The company is based in Minneapolis, MN. For more information about NetEx, visit www.netex.com or call +1-763-694-4300.

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