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NetEx to Exhibit HyperIP WAN Optimization Software at IBM Pulse 2012

MINNEAPOLIS, MN. – February 29, 2012—[NetEx](#)®, a leading company providing a WAN optimization virtual appliance solution, will exhibit at IBM's upcoming [Pulse](#) conference, March 4-7 at the MGM Grand in Las Vegas in booth E507.

NetEx's HyperIP WAN Optimization Virtual Appliance accelerates TSM over WANs including the new replication features now available IBM's Tivoli Storage Manager Version 6 software. TSM can replicate storage traffic efficiently between sites, but transfer speeds are impacted by network latency and packet loss conditions that are common when moving data over distances. With HyperIP's block-level compression, throughput can exceed native performance capabilities by as much as 6x to 12x. This means a replication window that moves gigabytes of data can be reduced from hours to minutes. Bandwidth savings alone can return the HyperIP investment in less than 3 months.

“Pulse 2012 attendees have an opportunity to learn how HyperIP WAN acceleration solutions overcome the challenges of moving data over distance between physical disaster recovery locations,” said Robert MacIntyre, Vice President of Business Development and Marketing at NetEx. “We have seen great results with HyperIP and TSM in cloud and enterprise environments, with backup windows over WANs reduced by 90 percent in recent installations.”

NetEx HyperIP has received the Ready for IBM Tivoli designation, an exclusive IBM validation of interoperability for products by independent software vendors and/or business partner solutions.

IBM Pulse attracts more than 8,000 attendees and features the newest technology and next-generation solutions from IBM and IBM business partners. NetEx representatives will be in booth E507. For registration information about the event, interested parties may visit <https://www.ibm.com/events/wwe/pulse/pulse12reg.nsf/enrollcodes?OpenForm>.

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About NetEx

NetEx has provided high-end networking tools for over 25 years to some of the world's largest and most sophisticated organizations. Today, NetEx focuses on virtual appliance-based WAN optimization software that is affordable and practical for solving WAN throughput issues for users, solution providers and IT service companies. The company is based in Minneapolis, MN. For more information about NetEx, visit www.netex.com or call +1-763-694-4300.

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