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NetEx Adds Distributor in Australia to Meet Growing Demand for HyperIP Virtual WAN Optimization

MINNEAPOLIS, MN – August 31, 2010 – NetEx®, the leader in WAN optimization software, today announced that it has signed Melbourne-based Techplus Distribution as the distributor for its HyperIP® WAN optimization software in Australia and New Zealand to keep pace with the growing demand for the industry's premier virtual WAN optimizer. Techplus is a leading Value Added Distributor in Australia, specializing in bandwidth management and with a focus on products providing quality of service, wide area file services and WAN optimization.

"HyperIP is an especially good fit for Techplus to help mitigate the long distance high latency of typical WAN connections, especially given the long distances in Australia and the countries solid position in the VMware environment," said Paul Kern, Techplus Managing Director. "NetEx and HyperIP bring a huge complementary value add to our existing product line, enabling end users to optimize WAN-based data transfers without the excessive costs of proprietary appliances or dedicated expensive high speed bandwidth."

"We are excited to team up with Techplus to expand the availability of HyperIP," said Robert MacIntyre, NetEx Vice President of Business Development and Marketing. "Their technology expertise in bandwidth solutions and dedication to building successful long term relationships with channel partners makes Techplus the perfect distribution partner for HyperIP."

HyperIP enables Techplus to deliver the industry's top WAN optimization software for its reseller partners targeting virtualized environments. HyperIP can be rapidly deployed as a Virtual Appliance on commodity hardware and has been validated in independent testing to accelerate VMware VMotion WAN transfers by a factor of 10 and Microsoft Hyper-V Live Migration by up to 16x.

NetEx's award-winning HyperIP is a software-only, VMware Ready WAN optimization solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and up to 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup & remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing VMware infrastructures. HyperIP carries VMware Ready status and will soon be deployed as a virtual appliance for Microsoft Hyper-V environments. NetEx leads the industry in supporting the top backup, DR and replication applications from companies such as DataCore, EMC, FalconStor, HP/Lefthand, IBM, NetApp, VEEAM, and many more. A complete list the BC/DR solutions supported by HyperIP is available at: http://www.netex.com/products/hyperip/supported-applications.

About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's

HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

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