



CONTACT CLIENT:

Robert MacIntyre
NetEx
763-694-4300
bob.macintyre@netex.com

CONTACT AGENCY:

Mark Smith
JPR Communications
818-884-8282
marks@jprcom.com

**NetEx HyperIP Speeds VMware Offline Desktop Transfer Times by 300%;
Makes Offline Desktop Commercially Viable for the First Time**

MINNEAPOLIS, Minn. – August 11, 2009 – [NetEx®](#), the leader in WAN optimization software, announced today that its HyperIP® for VMware significantly increases performance of VMware’s Offline Desktop technology, making it commercially viable for the first time. In tests performed by NetEx, HyperIP increased transfer times by 300% making it far more efficient and practical to perform critical functions such as VMware View Offline Check-in and Check-out.

Offline Desktop is a promising feature of VMware View, which extends VMware’s Virtual Desktop Infrastructure (VDI) solutions to include both server-hosted virtual desktops and client virtual desktops. HyperIP for VMware, a software-only implementation of NetEx’s award-winning WAN optimization software for disaster recovery, optimizes backup, recovery and data replication applications over existing IP infrastructures enabling unmatched flexibility in deployment and performance scalability on virtual machines. The software-only HyperIP WAN optimizer is downloadable today for a free 10-day trial.

“HyperIP is a powerful tool when using native TCP for WAN transmissions and when users access their server-hosted desktops offline, which is a major obstacle with the current iteration of VMware View,” said John Greenwood, Solution Sales Director at NCE Computer Group (Europe) Limited. “HyperIP will make it possible for us to use the View Offline feature in a released fashion versus the current experimental mode allowing our customers to get the

performance and productivity they need now and eliminating the need for expensive hardware updates.”

“By speeding the WAN performance and eliminating the bottlenecks, HyperIP has proven Offline Desktop can be used as VMware intended, running virtual desktops locally for the best user experience, but managing them centrally through a single administration platform,” said Robert MacIntyre, NetEx Vice President of Business Development and Marketing.

NetEx is currently making HyperIP for VMware optimization software available for a free 10-day trial, allowing organizations the time to properly test HyperIP with replication, backup, iSCSI, cloud storage and other IP-based data transfer requirements and managed service offerings prior to making a purchase decision.

HyperIP is currently solving BC/DR performance problems worldwide for the following applications: VMware VMotion, Veeam replicator, IBM TSM, Data Domain replication, DataCore AIM, and others. A free download and trial is available at the following sites:

- <http://www.netex.com>
- <http://www.vmware.com/appliances/directory/va/155643/download>
- <http://www.triangle.ie/hyperip.htm>
- <http://www.hyperip.de/>

Pricing for HyperIP for VMware starts at \$2,000. Resellers interested in becoming a NetEx partner should contact NetEx at <http://www.netex.com/partners/become-a-partner>.

About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world’s fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world’s largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, BellSouth, Qwest, Royal Bank of Scotland Group, LloydsTSB, NDC Health, IRS, American, Lufthansa, Northwest, United Airlines and Kellogg. As a VMware

Technology Alliance Partner, NetEx's HyperIP WAN optimizer software has demonstrated impressive performance numbers for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

###

NetEx is a registered trademark; NetEx/IP and HyperIP are trademarks of NetEx. All other trademarks herein are the property of their respective owners.

Editor's Note: NetEx will show how HyperIP complements Offline Desktop at VMware VMWorld in San Francisco, Calif., August 31-September 3, in Booth #1739. Information about HyperIP is also available at the year-round Virtual Exhibitor Booth at <http://www.vmworld.com/community/exhibitors/netex/>.