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**NetEx has a Field Day with its HyperIP at Gestalt IT's 2011 Tech Infrastructure event**

MINNEAPOLIS, Minn. – February 1, 2011 – [NetEx](#)™, a leading company providing a software-only WAN Optimization solution, will be a featured presenter of its HyperIP software at [Gestalt IT](#)'s upcoming Tech Field Day, held February 10 and 11 in Silicon Valley.

This unique event series, now in its third year, brings together innovative IT product vendors and independent thought leaders in a forum for engagement, education, hands-on experience, and feedback. NetEx will introduce attendees to its HyperIP WAN Optimization virtual appliance technology that overcomes the common challenges of varying network configurations and conditions in virtualization and cloud computing environments, including packet loss, latency, and jitter.

"We always bring innovative companies to present at our Field Day events, and NetEx is a perfect fit", said Stephen Foskett, well respected and well know storage blogger and Community Organizer at Gestalt IT "Their HyperIP technology solves real business problems in a unique way, and I'm sure that our diverse group of delegates will be intrigued by it. We have specialists in networking, storage, and server virtualization attending, and NetEx fits right in the center of this mix!"

Unlike events that attract vendor-supported industry analysts and spokespeople, Tech Field Day “delegates” are independent bloggers, social media mavens and technology influencers. Tech Field Day events generate thousands of tweets and dozens of blog posts and videos from delegates and bystanders alike.

“Gestalt IT Field Days offer a unique format and a dynamic, well informed audience of attendees who understand the needs of the data center IT professional,” said Robert MacIntyre, NetEx vice president of business development and marketing. “It’s a pleasure to be included in this select group of vendors and have the opportunity to spread the gospel of software-based WAN optimization.”

Tech Field Day announcements are available via the [Events RSS feed](#), [@TechFieldDay](#) on Twitter, and the [delegate roundtable podcast](#) in iTunes.

NetEx’s award-winning HyperIP is a software-only, virtualization-ready WAN optimization solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. The full version of HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of data management applications, including backup & remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing VMware infrastructures.

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**About NetEx**

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit [www.netex.com](http://www.netex.com) or call +1-763-694-4300.

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