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NetEx Named Tech Awards Circle Winner

**Company Selected Among Top Technology
Products, Services, Vendors, Individuals for 2009**

MINNEAPOLIS, Minn. – November 9, 2009 – [NetEx®](#), the leader in WAN optimization software, has been selected as a winner of the Tech Awards Circle, taking Silver in the Enterprise Software category. Winners were selected by an independent circle of publication reviewers/journalists from nominations based on a broad range of achievements – from product and technology innovations to talented executive leadership and engineering innovators.

Tech Awards Circle celebrates the products, services, vendors and individuals making a difference in the industry today. The winners represent a broad range of achievements, from hardware to software to services in consumer/SOHO, SMB, midrange, and enterprise markets. Gold, silver and bronze awards were given out in each category.

“Despite overwhelmingly strong competition, NetEx exhibited true industry excellence to be recognized among the top of the Tech Awards Circle,” said Kevin Anderson, awards program coordinator. “Our judges were pleased at the level of submissions from all the vendors entering this year’s competition, so to be named a winner of this prestigious award is a testament to the quality and innovation unrivaled in the high-tech community. We wish them continued success and look forward to them defending their title during the next awards period.”

“We have seen incredible interest in our HyperIP software among organizations looking to boost the performance of storage replication and migration applications within their VMware ESX Server environments. HyperIP can significantly cut the costs and complexity of their existing backup, recovery and data replication environments while providing 6X to 10X speed improvements on VMware data migration. We are pleased that the Tech Awards Circle judges recognized the innovation and value of HyperIP,” said Robert MacIntyre, Vice President, Business Development and Marketing at NetEx.

HyperIP is an award-winning business continuity and disaster recovery optimization software for backup, recovery and data replication applications. When used with VMware, HyperIP dramatically reduces the overall cost and complexity of data replication and disaster recovery requirements by removing the effects of latency, packet loss and other network issues that degrade application throughput. HyperIP has been proven to reduce VMotion transfers from 20 minutes to 3 minutes over a local area network and provides necessary bandwidth rate controls, which prevent link saturation by bandwidth-intensive applications. HyperIP over long distances provides even greater performance advantages when used over a shared IP connection because of the inefficiencies of TCP recovering from latency and packet loss. HyperIP supports data transfer rates from 1.5 Mb/s to 800 Mb/s, which provides growth and scalability for customers without the need to replace hardware.

More information about Tech Awards Circle, including the full list of winners, is available online at <http://www.techawardscircle.com> or by email at info@techawardscircle.com.

About Tech Awards Circle

Tech Awards Circle was established this year to truly honor the ‘best of the best’ in technology. Tech Awards Circle is not affiliated with an analyst firm or a media company, both of which are directly supported by tech vendors through consulting relationships or advertising sales, so it is uniquely unbiased and immune to conflicts of interest. Entries are judged by an independent circle of journalists, including product reviewers, each with at least a decade of experience covering technology from consumer electronics to enterprise-class computing. To prevent these judges from being unduly influenced by vendors, they have agreed to remain anonymous. For more information or to be added to the mailing list please visit www.techawardscircle.com.

About NetEx

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, BellSouth, Qwest, Royal Bank of Scotland Group, LloydsTSB, NDC Health, IRS, American, Lufthansa, Northwest, United Airlines and Kellogg. As a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software has demonstrated impressive performance numbers for supercharging VMware applications worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit www.netex.com or call +1-763-694-4300.

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