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**NetEx to Exhibit at Microsoft Worldwide Partner Conference Expo**

*HyperIP to appear in the nation's capital at WPC.*

MINNEAPOLIS, Minn., – July 9, 2010 – [NetEx](#), the leader in WAN optimization software, today announced that it will be showcasing its award-winning HyperIP software at the Microsoft Worldwide Partner Conference (WPC) in Booth No. 722 at the Walter E. Washington Convention Center in Washington D.C. July 11-15.

An exhibitor at the five-day partner event, NetEx is demonstrating its HyperIP software with Microsoft's Live Migration application. HyperIP is a data replication optimizer that dramatically reduces overall cost and complexity of data replication and disaster recovery. The software delivers WAN Optimization for data replication, cloud storage, iSCSI replication, and other large IP storage and file transfer applications.

“Those who visit our booth will see that by deploying HyperIP with Live Migration, they can gain the confidence that their valuable information will be protected and moved on-time, every time,” said Robert MacIntyre, Vice President, Business Development and Marketing at NetEx. “By removing the effects of latency, packet loss and other network issues that degrade Live Migration throughput, HyperIP has dramatically reduced the cost and complexity of image transfers, data replication and disaster recovery.”

NetEx's award-winning HyperIP is a software-only, virtualization-ready WAN optimization solution, ideal for moving large data sets across WANs securely, swiftly and seamlessly. Patent-pending technology accelerates and optimizes industry-leading data replication and file transfer applications by aggregating multiple data replication applications over a shared connection while mitigating the inherent network latency and network disruption for long-distance remote TCP data transmissions. HyperIP supports long-distance data transfers at up to 800 Mb/s, the highest performance of any WAN optimization solution on the market, and 25 to more than 100 percent faster than competitive products. Transfer speed is optimized for the full range of

data management applications, including backup & remote replication and business continuance/disaster recovery (BC/DR). NetEx offers HyperIP for cloud infrastructures as a software-only configuration, enabling customers to quickly deploy the acceleration software into their existing virtual infrastructures.

The WPC is an annual gathering for thousands of Microsoft partners from more than 100 countries to learn about Microsoft's roadmap for the upcoming year, network and build connections, share best practices, experience the latest product innovations, learn new skills and techniques and explore the infinite opportunities with Microsoft's cloud computing strategy. More information about the event is available at <http://digitalwpc.com/>

### **About NetEx**

Formed in 1999 as a spin-off of Storage Technology Corporation (StorageTek®), privately-held NetEx is providing the world's fastest WAN optimization software in the industry, along with guaranteed data delivery, for over 20 years to more than 100 of the world's largest and most sophisticated organizations, including some of the most prestigious providers of financial, transportation and telecommunications services and government entities. Customers include BP, Telstra, NTT, Verizon, Qwest, Royal Bank of Scotland Group, Lloyds TSB, NDC Health, IRS, American, United Airlines and Kellogg. As a Microsoft Registered Partner and a VMware Technology Alliance Partner, NetEx's HyperIP WAN optimizer software is leading the way in demonstrating impressive performance results for supercharging virtual applications and infrastructures worldwide. For more information about NetEx, NetEx/IP or HyperIP, visit [www.netex.com](http://www.netex.com) or call +1-763-694-4300. Follow Netex: <http://twitter.com/hyperip>

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